WORDPRESS & FULL-STACK DEVELOPER

JUSTIN OCAMPO.

Developing websites that perform, from Figma handoff to launch.



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PORTFOLIO
jstn-dev.vercel.app

BASED IN
Philippines · Remote (GMT+8)

LINKEDIN
linkedin.com/in/justin-al-ocampo-b27447270

GITHUB
github.com/ocampojstnl

ONLINEJOBS
onlinejobs.ph/jobseekers/info/2664217

5+ YEARS OF EXPERIENCE

100+ PROJECTS DEVELOPED & MAINTAINED

3 EMPLOYEE AWARDS

01 PROFILE

WordPress and full-stack developer with 5+ years building, fixing and maintaining websites for clients and agencies: custom WordPress and WooCommerce themes, Shopify stores and page-builder sites, plus full-stack web apps with Next.js, React, Node.js and Supabase. I take a project from the design file to launch and keep it fast, secure and easy for clients to edit, and I build my own AI skills and agents so routine work runs faster and more consistently. An ENTJ-T (Commander): strategic, decisive and happiest owning a build end to end. Open to freelance and full-time work.

02 EXPERIENCE

Freelance Web Developer · Self-employed — SEP 2026 – PRESENT

- Work directly with clients: scope each project, build it, launch it and stay on for updates, hosting and support.
- Built full-stack apps from scratch, including a point-of-sale and inventory system, a company staff portal and a task tracker (Next.js, React, TypeScript, Supabase or SQLite), plus dashboards, Electron desktop apps and AI chat features.
- Build AI skills and agents that package recurring workflows; one sets up a complete WordPress site (install, ACF Pro, WooCommerce, custom theme, demo content) in about a minute.

Web Developer · Linkage PH — OCT 2023 – SEP 2026

- Agency work across a steady stream of client sites: custom WordPress and Shopify themes, WooCommerce stores, and builds on Elementor, Divi, Beaver Builder, Webflow and Go High Level, from design file to launch.
- Looked after live client sites: bug fixes, speed and SEO work, email templates, API integrations, server setup (domains, databases, file structure) and content updates.
- Picked up full-stack work along the way, building web apps and dashboards with Node.js, React and Next.js, and used AI tools day to day for research and faster debugging.

Web Developer · Virtual Crafters IT Solutions — MAR 2021 – JUL 2023

- Developed projects start to finish with WordPress, Shopify, Elementor and other web technologies, and kept live sites up to date.
- Kept sites fast and user-friendly, benchmarking with GTmetrix and PageSpeed Insights.
- Fixed bugs reported by clients, project managers and testing, and worked with clients and internal teams in Asana and ClickUp to gather requirements and meet project goals.

Web Developer · Inomedia I.T. Solutions — JUN 2019 – SEP 2019

- Developed WordPress sites and supported the development team, focusing on making sites responsive across devices.

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03 SELECTED PROJECTS

Backroom — FULL-STACK

Point of sale, stock and purchasing for small shops, with staff roles, reports and a REST API.

Next.js · TypeScript · SQLite

Hallway — FULL-STACK

Staff portal for a 41-person company: time off, expense claims, approvals and payouts.

Next.js · TypeScript · role-based access

Boss RR — LIVE

Crypto momentum dashboard scoring assets from live market data.

bossrr.vercel.app · Node.js · React

Justin's — Exclusive — LIVE

WooCommerce store on a custom WordPress theme.

jstnswp-site991.unaux.com · WooCommerce · ACF

Snaglist — FULL-STACK

Task tracker for a web studio: boards, priorities, subtasks, comments and team invites.

Next.js · TypeScript · SQLite

WP Site Builder — AI SKILL

Claude Code skill that builds a complete local WordPress site in about a minute.

WordPress · ACF Pro · WooCommerce

04 SKILLS

LANGUAGES & LIBRARIES

HTML · CSS · Sass · JavaScript · TypeScript · PHP · MySQL · Liquid · jQuery · Bootstrap · Font Awesome · Axios · Lodash · Chart.js · Day.js · Select2 · *and other libraries…*

FULL-STACK & DATA

MERN stack · Node.js · Express · React · Next.js · App Router · Server Components · Tailwind CSS · Electron · MongoDB · PostgreSQL · Supabase Auth · Supabase Storage · Payload CMS · Lexical editor

SEO & PERFORMANCE

Yoast SEO · Rank Math · WP Rocket · LiteSpeed Cache · Core Web Vitals · Google PageSpeed · Lighthouse · GTmetrix · Google Search Console · Rich Results Test · *and other performance tools…*

PLATFORMS & HOSTING

WordPress · WooCommerce · Shopify · Webflow · Go High Level · Laravel · cPanel · Vercel · Render · Supabase · *and other hostings…*

APIS & INTEGRATIONS

REST APIs · GraphQL · Webhooks · Discord Webhooks · Klaviyo · Gemini API · GitHub API · Web3Forms · *and other APIs & webhooks…*

DEV & TESTING TOOLS

VS Code · Git & GitHub · npm · Chrome DevTools · XAMPP · Shopify CLI · Shopify Theme Kit · BrowserStack · LambdaTest · Responsively App · Safari Web Inspector · Puppeteer · Playwright · Cypress · Postman · Insomnia · WAVE · axe DevTools · W3C Validator · Jira · BugHerd · Marker.io · *and other tools…*

PLUGINS & BUILDERS

Gutenberg · Elementor · Elementor Pro · Divi · Beaver Builder · ACF Pro · Gravity Forms · WPForms · Contact Form 7 · WP Mail SMTP · WPML · Redirection · Smush · Jetpack · Wordfence · All-in-One WP Migration · *and other plugins…*

MOTION & UI

GSAP · AOS · Lenis · luxy.js · Swiper · Slick Slider · Fancybox · CSS animation · SVG animation · Intersection Observer · Responsive design

DESIGN, WORKFLOW & AI

Figma · Adobe XD · Adobe Photoshop · Adobe Illustrator · Asana · ClickUp · Claude Code · ChatGPT · Gemini · MCP · AI agents · Custom AI skills · Workflow automation

05 AWARDS

Virtual Crafters IT Solutions

01 Exceptional Dedication & Commitment Award

02 Role Model of the Year

03 Employee Choice Award